

FY2014 PERFORMING ARTS DIRECTORY

Panelist Assessment Sheet

Panelist Name:

APP #: «APP»

Applicant: «Legal_Name»

Scoring Scale

- 0 – Insufficient for evaluation or poor
- 1 – Questionable
- 2 – Fair
- 3 – Good
- 4 – Excellent

Performance Expectations:

1. Artistic Excellence (70%)	Pre-Panel Scoring (0-4)	Panel Scoring (CHANGES ONLY) (0-4)
<ul style="list-style-type: none">Excellence of artist's current work	0 1 2 3 4	0 1 2 3 4
<ul style="list-style-type: none">Originality of artist's current work	0 1 2 3 4	0 1 2 3 4
<ul style="list-style-type: none">Professional staging and presentation	0 1 2 3 4	0 1 2 3 4
2. Performance Experience (20%)		
<ul style="list-style-type: none">Understanding of and experience with performance contract negotiations	0 1 2 3 4	0 1 2 3 4
<ul style="list-style-type: none">Ability to communicate performance technical requirements	0 1 2 3 4	0 1 2 3 4
<ul style="list-style-type: none">Performance history	0 1 2 3 4	0 1 2 3 4
3. Marketing Capacity (10%)		
<ul style="list-style-type: none">Effective communication and marketing materials	0 1 2 3 4	0 1 2 3 4
<ul style="list-style-type: none">Effective use of electronic media, e.g. Facebook, YouTube, etc.	0 1 2 3 4	0 1 2 3 4